

**(WEBCAST ONLY) Charting the Path Forward in a Post-Covid World**  
*Doing Good Index 2020*

Webcast on Zoom, Facebook & YouTube  
September 8, 2020  
Presentation 19:00, Close 20:00 HKT

**Charting the Path Forward in a Post-Covid World**  
Doing Good Index 2020

Free Webcast on Facebook, YouTube & Zoom

Tuesday, 8 September 2020  
19:00-20:00 (Hong Kong Time/China Standard Time)

Co-organized by  
Asia Society Hong Kong Center  
CAPS

**Speakers**

**Ruth Shapiro**  
Co-Founder & Chief Executive, CAPS

**Mehvesh Mumtaz Ahmed**  
Director of Research, CAPS

**Moderator**

**Ronnie C. Chan**  
Co-Founder & Chairman, CAPS;  
Chairman, ASHK

Catching the world unaware, Covid-19 has sent the global economy and the lives of billions into a tailspin. In the wake of this pandemic, the public, private, and social sectors must come together to work towards a stronger and more equitable Asia as we build our way out of this crisis. At a time when foreign funding is declining across the region, “Asia for Asia” philanthropy must fill the gap—and the **Doing Good Index** shows how.

**The Doing Good Index 2020** lays bare the vital role of the social sector and how the right policies and practices can unleash an enormous US\$587 billion per year towards meeting societal needs. It provides a roadmap for how to unleash this capital by aligning incentives around doing good; mitigating the trust deficit; and maximizing private social investment flowing to the social sector. The Index has increased its coverage from 15 Asian economies in 2018 index to a total of 18: Bangladesh, Cambodia, China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Myanmar, Nepal, Pakistan, Philippines, Singapore, Sri Lanka, Taiwan, Thailand and Vietnam. It is based on original data gathered through surveying 2,189 social delivery organizations and interviewing 145 country experts across all 18 economies. Join our webcast at Asia Society Hong Kong Center (ASHK) to hear directly from **Ruth Shapiro**, Co-Founder & Chief Executive at the Centre for Asian Philanthropy and Society (CAPS) and **Mehvesh Mumtaz Ahmed**, Director of Research at CAPS, as they present the key findings of the index and showcase how governments, philanthropists, companies and the social sector can work together for mutual benefit. **Ronnie C. Chan**, Co-Founder and Chairman of CAPS, who also serves as Chairman of ASHK, will moderate this especially timely discussion given the vital role Asians social sector plays in social service delivery, and what is needed to strengthen the sector as it continues to support societies in coping with the fallout from the pandemic and building a more equitable post-Covid world.



**Dr. Ruth A. Shapiro** is the Co-Founder and Chief Executive of the Centre for Asian Philanthropy and Society (CAPS). CAPS is a research and advisory non-profit organization based in Hong Kong and working throughout Asia. CAPS is committed to producing world-class, evidence-based research to help philanthropists, governments and social delivery organizations maximize the positive impact of private social investment. Dr. Shapiro is the primary author of *Pragmatic Philanthropy: Asian Charity Explained*, published by Palgrave Macmillan in January 2018. She is the editor of *The Real Problem Solvers*, a book

about social entrepreneurship in America. She also co-authored the book, *Building Energy Efficiency: Why Green Buildings are Key to Asia's Future*. She has published articles in the Nikkei Economic Review, the South China Morning Post and Philanthropy Impact and is a regular speaker on issues related to private social investment in Asia. Dr. Shapiro founded the Asia Business Council and served as its Executive Director since its inception in 1997 until May 2007. She spent the early part of her professional career in the field of international development. Within this field, she held management positions and built new program areas at the Academy for Educational Development, the Harvard Institute of International Development and Global Outlook. She holds a doctorate from Stanford University and Master's Degrees from Harvard University and George Washington University. She completed her undergraduate work at the University of Michigan.



**Asia Society Hong Kong Center  
September 2020 Program**

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**Ms. Mehvesh Mumtaz Ahmed** is the Director of Research at CAPS. She leads the creation of evidence-based insights to maximize private social investment across 18 Asian countries and territories, and is the driving force behind innovative projects like the Doing Good Index. She engages with policymakers, business leaders and practitioners to escalate system change. She also disseminates thought leadership on strategic social investment on various platforms, including print and broadcast media. Mehvesh has extensive experience in research, analysis and management across the public, corporate and nonprofit sectors. She has worked for the New York City Mayor's Office of

Management and Budget under Mayor Bloomberg, for the World Bank and the United Nations Development Programme (UNDP). Prior to joining CAPS, Mehvesh worked in the strategy consulting and entrepreneurship space in Hong Kong. Mehvesh was a PhD candidate in Political Economy at Princeton University, holds a Master in Public Affairs in Economic Policy from Princeton University, and a Bachelor of Science (Hons.) degree in Philosophy and Economics from the London School of Economics.



**Ronnie C. Chan** is Chairman of Hang Lung Group Limited and its subsidiary Hang Lung Properties Limited, both publicly listed in Hong Kong. The Group expanded into mainland China in 1992, developing, owning and managing world-class commercial complexes in key tier one and tier two cities. Mr. Chan co-founded Morningside, an international investment group established in 1986 with venture capital and private equity investments in manufacturing, TMT, and biotechnology. He also founded and chairs the China Heritage Fund, is a co-founding Director of The Forbidden City Cultural Heritage Conservation

Foundation, Beijing, and is former Vice President and former Advisor of the China Development Research Foundation in Beijing. Mr. Chan is a Fellow of the American Academy of Arts and Sciences, Chairman Emeritus of Asia Society and Chairman of its Hong Kong Center, and Co-Founder and Chairman of the Centre for Asian Philanthropy and Society. He serves or has served on the governing or advisory bodies of several think tanks and universities, including Peterson Institute for International Economics, World Economic Forum, East-West Center, Pacific Council on International Policy, Eisenhower Fellowships, The Maureen and Mike Mansfield Foundation, University of Southern California, Indian School of Business, The Hong Kong University of Science and Technology, Yale University, Tsinghua University, and Fudan University. (*Moderator*)

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**About the Centre for Asian Philanthropy and Society (CAPS)**

CAPS is a uniquely Asian, independent action-oriented research and advisory organization committed to maximizing private resources for doing good. CAPS works to increase the quality and quantity of social investment in Asia by researching and promoting best practices and public policies that enable private social investment. In addition, CAPS research works to increase the impact of philanthropists and to enhance the efficacy of social organizations. More information on CAPS research and services is available at: <http://caps.org/>

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